



FOR IMMEDIATE RELEASE

Media Contact: Travis Doster
(502) 638-5457

Veterans Invited for Free Lunch

Texas-size Thank You For Serving Our Country

Who: **Texas Roadhouse invites veterans and active members of U.S. military across the country to enjoy FREE lunch on Monday, November 11. Every Texas Roadhouse location across the country will participate in the free lunch event to honor the men and women of our armed forces.**

In celebration of Veterans Day, the public is invited to enjoy a free download of the song “Pride of America” by Nashville recording artist, Ayla Brown. Beginning Monday, November, 11, the song will be available for download at www.texasroadhouse.com.

What: All veterans - including all active, retired or former U.S. military - can choose one of 10 entrees, including a 6-ounce sirloin and two made-from-scratch sides plus a choice of any Coca-Cola product, sweet tea/ice tea or coffee during lunch. Proof of service includes military or VA card, or discharge papers.

Texas Roadhouse appreciates the men and women of our armed forces. This is our way of honoring them for their service to our country.

When/: Monday, November 11, 2013
Where 11:00 a.m. – 2:00 p.m.

Based in Louisville, Kentucky, with more than 400 locations in 48 states, Texas Roadhouse opened its doors in 1993. The Louisville, KY based company is famous for hand-cut steaks, made-from-scratch sides, fresh-baked bread, and its lively atmosphere. In 2012 Texas Roadhouse was named Top Steakhouse in the Nation's Restaurant News' Consumer Picks survey, in 2007 and 2008 Forbes magazine ranked the company as one of the 200 Best Small

Companies and in 2009 the company was ranked “Best Value” by readers of Consumer Reports magazine. For more information, visit www.texasroadhouse.com

NOTICE:

This message, and any attachments, contain(s) information that may be confidential or protected by privilege from disclosure and is intended only for the individual or entity named above. No one else may disclose, copy, distribute or use the contents of this message for any purpose. Its unauthorized use, dissemination or duplication is strictly prohibited and may be unlawful. If you receive this message in error or you otherwise are not an authorized recipient, please immediately delete the message and any attachments and notify the sender.